

Research Publications by Faculty:

Sr. No.	Publication Title	Published in	Year	Published by
1	Chincholkar, S. & Jayadev, S. (2023). Market Analysis Using ARDL Modelling: Commodities and Indian Stock Market, <i>Rabindra Bharati University Journal of Economics</i> , 27(7), 99-106.	Rabindra Bharati University Journal of Economics, UGC Care Approved Journal (ISSN: 0975-802X)	2023	Dr. Sujata Chincholkar
1	Chincholkar, S. & Bhute, A. (2023) Analyzing Cryptos and Comparison to other Asset Class, <i>ShodhaSamhita: Journal of Fundamental & Comparative Research</i> , 9(1), 175-180.	ShodhaSamhita: Journal of Fundamental & Comparative Research, UGC Care Approved Journal (ISSN: 2277-7067)	2023	Dr. Sujata Chincholkar
2	Chincholkar, Srivastav, Nasery, Mangal. (2023), Project Overrun: Getting it on Track, <i>AIMS Journal of Management</i> 8 (2), 540-548	AIMS Journal of Management, Vol. 8, No.2, January 2023, UGC Care Group 1 Journal (ISSN: 2395-6852, A Peer Reviewed Bi-Annual Research Journal)	2023	Dr. Sujata Chincholkar
3	Karandikar, M. (2023), Business Development Strategy at Tools Cast India Pvt Ltd. <i>AIMS Journal of Management</i> , Vol. 8, No.2, January 2023	AIMS Journal of Management, Vol. 8, No.2, January 2023, UGC Care Group 1 Journal (ISSN: 2395-6852, A Peer Reviewed Bi-Annual Research Journal)	2023	Dr. Manisha Karandikar
4	Vaz, S., & Karandikar, M. (2023). Am I Corporate Ready? <i>Education & Society</i> , Vol. 46, Issue:4, No.10.	UGC Care Journal Education and Society	2023	Dr. Manisha Karandikar
5	Kumar, R. and Prasad, A. (2023), "The neoliberalization of Indian business schools: how accreditation-linked institutional pressures shape academic subjectivities", <i>Equality, Diversity and Inclusion</i> , Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/EDI-01-2023-0016	Equality, Diversity and Inclusion, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/EDI-01-2023-0016 . ABDC - B Category	2023	Dr. Ritesh Kumar
6	Kamble, R., Kumar, R. & Roy Chowdhury, A. (2023) Ostracized by Law: The Sociopolitical and Juridical Construction of 'Criminal Tribes' in Colonial India, <i>History & Anthropology</i> ,	History & Anthropology, Scopus, 1.9 (2021) Cite Score	2023	Dr. Ritesh Kumar

	DOI: 10.1080/02757206.2023.2204866			
7	Kumar, R. (2023) The Dark Underbelly of Digital-Mediated (Food Delivery) Organizations in Mumbai, <i>Education and Society</i> , Vol. 47, Issue No.7, Jan-March 2023, UGC Care Approved Group I	Education and Society, UGC Care Approved Group I	2023	Dr. Ritesh Kumar
8	Nerurkar, V. (2023). Analytical Comparison Between SMED (Single Minute Exchange Die) Technique in Manufacturing Domain and Pre-Approved Loan Product, <i>Education & Society</i> , Vol. 46, Issue: 4, 111-115.	Education & Society, ISSN: 2278-6864, UGC Care Journal	2023	Mr. Vivek Nerurkar
9	Chincholkar, S. & Patil, K. (2022) Managing stress during Pandemic, <i>Manager -The British Journal of Administrative Management</i> , 58(155), 55-66.	Manager -The British Journal of Administrative Management, Issue 155 Vol 58 ABDC -C	2022	Dr. Sujata Chincholkar
10	Chincholkar, S. (2022), Can OTT Become a Threat to Cinema Halls? <i>TELEMATIQUE</i> 21 (1), 1265 - 1273	Telematique, Volume 21 Issue 1, ISSN: 1856-4194 ,1265 - 1273, Web of Science	2022	Dr. Sujata Chincholkar
11	Chandrasekhar, K., Chincholkar, S., & Jayadev, S. (2022). Medley in Tourism.	Infinity Indica Publishers ISBN:978-93-91700-45-4 (Edited Book)	2022	Dr. Sujata Chincholkar
12	Chandrasekhar, K., Chincholkar, S., & Jayadev, S. (2022). An Analysis of the Economic Impact of Covid 19 on the Tourism Industry in Kerala, Medley in Tourism.	Infinity Indica Publishers ISBN:978-93-91700-45-4 (Book Chapter)	2022	Dr. Sujata Chincholkar
13	Karandikar, M. (2022). Impact of Branding on Consumer Decision Making in Fashion Clothing, <i>Journal of the Maharaja Sayajirao University of Baroda</i> , Vol. 56, Issue:1, 91-96.	Journal of the Maharaja Sayajirao University of Baroda	2022	Dr. Manisha Karandikar
14	Chincholkar, S., & Jayadev, S. (2021). Economic Performance of State of Maharashtra and Kerala - A Comparative Study, Infinity Indica Publishers ISBN:978-93-91700-31-7	Infinity Indica Publishers ISBN:978-93-91700-31-7 (Book Chapter)	2021	Dr. Sujata Chincholkar

15	Patil, K. & Chincholkar, S. (2021) Financial literacy: Usage of Credit cards, Net banking and Mobile wallets by Women, <i>Review of Operational issues and Prospects of Commercial banks in the current scenario</i> , 66-75. Romanson Printing and Publishing House Pvt. Ltd.	Review Of Operational Issues and Prospects of Commercial Banks in the Current Scenario, ISBN 978-81-949580-9-3 7 (Book Chapter)	2021	Dr. Sujata Chincholkar
16	Chincholkar, S. (2021), Role of social connections, social media/networks and digital technologies in the lives of senior citizens especially during the pandemic, <i>The Journal of Oriental Research Madras</i> , 92(8), 96-103.	The Journal of Oriental Research Madras, UGC Care List Group 1 (ISSN: 0022-3301)	2021	Dr. Sujata Chincholkar
17	Chincholkar, S. (2021), Challenges of Post pandemic Transition-Work from Home or Work from Office? <i>Recent trends and Contemporary Issues in Business and Management</i> 6, 21-34.	Recent Trends and Contemporary Issues in Business and Management, ISBN: 978-1-68576-085-4	2021	Dr. Sujata Chincholkar (Book chapter)
18	Karandikar, M. (2021). Has Covid Impacted the Ability of Those Who Can Help Others? <i>Bengal Past & Present</i> , Vol. 117, Issue:3, 473-477.	Bengal Past & Present, UGC Care Journal	2021	Dr. Manisha Karandikar
19	Mange, K., & Karandikar, M. (2021). Area of Improvement for Edtech Providers in India, <i>Bengal Past & Present</i> , Vol. 117, Issue: 3, 459-465.	Bengal Past & Present, UGC Care Journal	2021	Dr. Manisha Karandikar
20	Karandikar, M. (2021). Who Introduces Elderly to social media and What is its Impact? <i>New Horizon</i> , Vol. 18, 94-107.	New Horizon	2021	Dr. Manisha Karandikar
21	Totlani, B. (2021), Impact of COVID-19 Pandemic on Domestic Investments, <i>Bengal, Past & Present</i> , Vol. 117, Issue No. (III), 466-472.	Bengal, Past & Present, UGC Care Group 1 Journal (ISSN: 0005-8807)	2021	Prof. Bindal Totlani
22.	Gilhotra, P., & Chincholkar, S. (2024). Navigating the Digital Landscape: Decoding Gen Z's Social Media Influence and its Strategic Implications for Businesses	Rabindra Bharati University Journal of Economics, UGC Care Listed Journal (In Press)		Rabindra Bharati University
23.	Karandikar, M. (2024). A study on perception of end users towards generic	Rabindra Bharati University Journal of Economics, UGC		Rabindra Bharati

	medicine	Care Listed Journal (In Press)	University
24.	Kumar, R., Nerurkar, V., & D'Souza, J. (2024). The Relationship Between Perceived Organizational Support and Employee Engagement	Rabindra Bharati University Journal of Economics, UGC Care Listed Journal (In Press)	Rabindra Bharati University
25.	Kumar, R., & Kamble, R. Taking off the Blinders: Bringing the focus on Indigenous Communities in Management & Organization Studies	Organization – ABDC A Category Journal (R&R 1 submitted)	Sage Journals
26.	Turnaround Story of Kamani Tubes Ltd.	AIMS Journal (Under Review)	AIMS
27.	Breaking the Silence: Shedding Light on Inclusivity in India's Premier Institution	IVEY Publishing (Under Review)	

Sponsored Research Projects

Project Title	Funding Agency	Funding Amount
Roadblocks to Acceptance of Generic Medicines	ICSSR	INR 30000
Bottleneck to Success: Scaling Up Issues of Start-Ups	University of Mumbai	INR 32000
Use of WhatsApp and social media by Senior Citizens	University of Mumbai	INR 32000