

## **Institutional Distinctiveness**

### Experiential Learning:

The business world is increasingly becoming competitive and exciting. There is a skill gap that exist between corporate expectations from MBA graduates and their competencies. FCRIMS believes in learning by doing. We believe that apart from curriculum students should be exposed to real life environment. The institute follows student centric approach and encourages them to conduct a lot of events. Most of the events are planned and managed by students with the faculty members guidance and support. Every student gets involved in each event and gets a chance to participate because of limited intake of the institute. Following are a list of programs conducted at FCRIMS:

**Court Martial:** Students make a Business Plan and present it in front of a panel of alumni. Business plan selected in Court Martial event is forwarded to CIBA if found feasible.

**You are the Judge:** Students learn to think creatively and come up with new ideas of innovative products and present the same.

**Postmortem:** This event puts every student in the seat of a senior manager of a particular function, who is a member of the leadership team of a hypothetical company. This event focuses on building skills such as problem solving, communication, systems approach and cross functional sensitivity.

**FABS Market:** Students invest money and set up stalls in the campus and do business. This helps them to build and develop sales, marketing and entrepreneurial skills.

**Abstract:** FABS' flagship annual inter-collegiate festival has been organized since 2002 by the students. Usually a two-day program, Abstract hosts both cultural and business management events – Business Plan, Mock stock, Ad-mad – and many more. There are also special events reflecting the interests of the students of the organizing batches - chess, football, dance, music, photography, treasure hunt, short films, etc. They experience how the best laid plans can fail, how to think on your feet and solve problems as they occur, to take new challenges and seek fresh opportunities. The students are able to enhance their skillsets such as planning, organizing, execution, leadership, time management and risk-taking capacity.

**Seminar on Union Budget:** Students analyse the impact of Union budget on various sectors and on Indian economy and present in front of eminent personalities from industry.

**CSR Activities:** CSR activities like blood donation camp, Flagathon, Basket of Kindness and Tree Plantation are undertaken by students wherein human values are inculcated in them.

**Book Review:** Students read and review a book on management topic and present in front of faculty panel.

**Industrial Visits:** With an objective to provide an insight into the real working environment of the company, every year the institute arranges industrial visits for students.

**Creativity and Innovation workshop:** This workshop helps them to come up with innovative ideas through brainstorming sessions thus helping them become successful entrepreneurs.

**Alumni Mentorship Program** - This program is aimed at developing the skills of the students in their areas of interest. Under this program, the alumnus from the senior batches who are currently holding senior