FR. C. RODRIGUES INSTITUTE OF MANAGEMENT STUDIES , VASHI, NAVI MUMBAI

(AFFILIATED TO UNIVERSITY OF MUMBAI & NAAC ACCREDITED)

SATURDAY, 29TH NOVEMBER 2025

INTERNATIONAL MANAGEMENT & BUSINESS RESEARCH CONFERENCE (IMBRC)

Theme: Managing Business in the Times of Geopolitical Tensions

FR. AGNEL TECHNICAL EDUCATION COMPLEX
SECTOR 9-A, VASHI,
NAVI MUMBAI - 400703
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ABOUT FCRIMS

Fr. C Rodrigues Institute of Management Studies (FCRIMS) is a B-School in Fr. Agnel Technical Education Complex located in the heart of Navi Mumbai and is also popularly known as FABS (Father Agnel Business School).

Established in the year 2001, FCRIMS has made rapid strides in gaining preferred status amongst the MBA aspirants of MMS Program. This is a natural outcome of the wholehearted, dedicated, and, selfless contribution of the entire team of FCRIMS.

VISION STATEMENT

To be an eminent institute that develops socially responsible leaders.

MISSION STATEMENT

To enhance students learning process by offering innovative pedagogy, fostering ethical leadership that embraces diversity, and equipping them with industry-relevant skills that meet the organizations expectations.

ABOUT THE CONFERENCE

The contemporary world order is experiencing its most profound challenge since the Cold War, with ongoing conflicts in Europe and the Middle East, as well as escalating risks in the Indo-Pacific, contributing to heightened global uncertainty and volatility.

Unlike the bipolar geopolitical order of the Cold War, the contemporary phase of geopolitical rivalry is rooted in a highly integrated global economy characterized by complex networks of cross-border trade and investment (Farrell & Newman, 2019; Baldwin, 2016). Multinational corporations (MNCs) have committed trillions of dollars in foreign direct investment while simultaneously relying extensively on international supply chains for goods, services, and raw materials (UNCTAD, 2023).

In this context, an abrupt retrenchment of commercial interdependence is improbable without generating severe disruptions to corporate operations, impairing financial performance, or potentially leaving strategically significant assets stranded (Evenett & Fritz, 2021). Consequently, the strategic challenge lies in identifying policy instruments and institutional mechanisms that can pursue legitimate geopolitical objectives while minimizing economic dislocation. The imperative, therefore, is to design approaches that balance national security objectives with the preservation of essential economic linkages (Graham, 2020).

This environment presents significant strategic challenges to corporate leaders as traditional anticipatory mechanisms and risk mitigation frameworks become less reliable in the face of unpredictable geopolitical developments. The urgent imperative for firms is to develop robust risk management and contingency planning capabilities as they navigate this increasingly turbulent geopolitical landscape.

International Keynote Speaker (Academia)

Prof. Ajnesh Prasad
Department, Organization Studies & Ethics
Audencia, Nantes, France

Ajnesh Prasad is a Professor in the Department of Organization Studies and Ethics. His research interests broadly span the areas of social inequality, diversity in organizations, and interpretive methods.

Ajnesh has published two books and over 80 articles in journals such as Academy of Management Learning & Education, Academy of Management Perspectives, Academy of Management Review, Human Relations, Journal of Business Ethics, Organization Studies, and Work, Employment & Society.

Ajnesh currently serves as co-Editor-in-Chief at Management Learning and Associate Editor at Human Relations and Organization. He is also the inaugural editor of the Transcending Boundaries section at Gender, Work & Organization, and was previously the Research Integrity Editor at Journal of Business Ethics. He sits on the editorial boards of several other journals, including British Journal of Management and Entrepreneurship & Regional Development. He has co-edited several journal special issues, including at the Academy of Management Learning & Education, Business & Society, Gender, Work & Organization, Human Relations, Journal of Business Ethics, and Marketing Theory.

Ajnesh's research has been covered in numerous media outlets, including CNN, Canadian HR Reporter, Globe & Mail, Harvard Business Review, National Post, and The Washington Post. His research has been cited in reports published by the European Commission, the United Nations, and the World Health Organization.

Ajnesh earned his PhD in organization studies from York University's Schulich School of Business.

International Keynote Speaker (Industry)

Mr. Akhil Upadhyay
Director, Regulatory Compliance and Reporting, Wealth Management and IB
UBS, Raleigh USA

With an unyielding curiosity for the intersection of technology and finance, Akhil has spent eighteen years at the forefront of Financial Technology, guiding global institutions through the ever-shifting landscape of regulatory reporting and compliance. His journey began in the heart of investment banking, where the intricacies of trade surveillance and data mastery sparked a lifelong fascination with building systems that safeguard trust and transparency.
Known for transforming complex regulations into actionable, automated workflows, Akhil has pioneered agentic AI solutions that not only interpret but anticipate regulatory changes, weaving intelligence and autonomy into the fabric of modern compliance programs. His work has empowered financial organizations to move faster, adapt smarter, and respond seamlessly to global standards—making auditability and transparency the rule, not the exception.

Whether orchestrating cross-disciplinary teams, shaping data into insightful narratives, or collaborating with international regulators, Akhil has helped redefine the meaning of responsible innovation in a field where precision and foresight are paramount. Certified by Scrum Alliance and adept in technologies ranging from Tableau to Power BI, he champions the use of digital intelligence in wealth management and investment banking, pushing boundaries while always keeping integrity at the core.

Also, he is running various Ivy League university engagement programmes and providing mentorship.

Pre-Conference Expert Talk By:

Prof. Devi Vijay
Professor, Organizational Behavior
Indian Institute of Management, Calcutta

Devi Vijay's work examines inequality, institutions, and collective action, with a focus on healthcare. A key strand of her research documents the evolution of the community-based form for palliative care in Kerala, and its translations to other geographies. Devi has co-edited, "Alternative Organisations in India: Undoing Boundaries" (Cambridge University Press, 2018) and Organising Resistance and Imagining Alternatives in India (Cambridge University Press, forthcoming, 2022). She has published in various journals in disciplines such as organization studies, public health, medical anthropology and marketing. She is a Senior Editor at Management journal, Associate Editor at Business & Society, and Organization, Media and Artefacts Review Editor at Organization, and serves on the editorial board of Management Learning. She has co-founded The Sabr Collaborative and Peer Community in Organization Studies. Devi completed her PhD from IIM Bangalore. She was a Fulbright-Nehru Postdoctoral Research Fellow (December 2016-May 2018) at the Mailman School of Public Health, Columbia University.

Prof. Murugan Pattusamy
Assistant Professor,
School of Management Studies
University of Hyderabad

Dr. P. Murugan is working as an Assistant Professor in School of Management Studies, University of Hyderabad (UoH), Hyderabad. Before joining UoH he worked as a Data Analyst at Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli. He has a passion for Research and he has been a resource person for several workshops and FDP programs held at many universities and B-Schools in India. He has organised a four day workshop on Mediation, Moderation and Conditional process analysis at Shailesh J. Mehta School of Management, IIT Bombay. He is having expertise in Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Covariance and Partial Least Square based Structural Equation Modeling, Latent Profile Analysis, and Item Response Theory. His papers are published in SSCI and ABDC listed journals. Recently he has started to offer online workshops in the area of ICT tools in education, Open educational resources and research methods. He also has presented papers at many international and national level conferences.

PATRONS

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Gajanan Dandage

Call for Authors

Prospective authors are cordially invited to contribute to shaping the conference through the submission and presentation of their research papers, which describe the origin and unpublished results of conceptual, constructive, empirical, experimental, and theoretical work in all areas of ***Managing Business in the Times of Geopolitical Tensions.***

Topics for submission of Conference Papers include, but are not limited to

International HRM Strategies under geopolitical crisis
Crisis adaptation and talent retention in hostile environments
Equity, diversity, and inclusion in times of global uncertainty
Adaptation of global marketing strategies to shifting regulatory frameworks
Brand reputation management amid political tensions
Market entry/exit decisions in unstable environmental contexts
Consumer behavior under perceived international risk
Risk management for international investments
Financial performance and capital allocation
Currency exposure and hedging strategies
Supply chain redesign for geopolitical risk mitigation
Crisis logistics and operational continuity planning
Reshoring and near-shoring trends in the global supply network
Strategic agility and scenario planning
Organizational learning from geopolitical crises
Stakeholder management and ethical decision-making in fraught contexts
Integrative frameworks for cross-functional crisis response

Note: Two separate tracks for Academics, Researchers & Professionals and Students.

Guidelines for submission of Abstract and Final Papers

Word Limit (Abstract)	: Maximum 300 words (Max. 5 keywords)
Word Limit (Full Paper)	: Maximum 4000 words
Font	: (Not more than 6 pages of A4 Size) Times New Roman
Font Size	:14pt for titles and 12pt for subtitles
Spacing	:1.5 lines
Body Text	:12pt 1.5 lines
Margin	:1 inch on all sides
Referencing Style	: APA Referencing Style

All papers received in specified time and format will be evaluated based on originality and relevance to the theme of conference. Authors need to mention correct name, email ID and affiliating organization in Abstract and Full paper. A declaration should be submitted by corresponding author along with final paper stating the originality of the research work and non-violation of any copyright.

Note: Technical session will begin at 2.00 PM onwards.

Publication

All authors will get a soft copy of Conference Proceedings with ISBN Number. We are committed to the highest ethical standards of publication and sincerely advise our participants to self-publish their work in UGC Care/Scopus/ABDC Listed Journals. All presenters and attendees will be given E-Certificates.

Papers can be submitted at imbrc2023@gmail.com

BEST PAPER AWARD

First three best papers in the conference shall be awarded with the cash prize.

1st Best Paper - 3000 INR

2nd Best Paper - 2000 INR

3rd Best Paper - 1000 INR

IMPORTANT TIMELINE

20 NOV 2025 — Last date for Registration

15 NOV 2024 — Complete Paper Submission

03 NOV 2024 — Acceptance of Communication

31 OCT 2024 — Abstract Submission

Hybrid Conference Registration

Registration Charges:

Foreign Authors	**:INR 3000**
Corporate Delegates	**:INR 1500**
Academicians	**:INR 1000**
Students/Research Scholars	**:INR 500**
Paper in Absentia	**:INR 500**

Co-author/s of the paper have to pay full registration charges.

Details for Payment of Registration:

Authors can make online payment (NEFT/RTGS) for registration:

Beneficiary Name	**: Fr. C. Rodrigues Institute of Management**
Bank	**: Indian Overseas Bank**
SB A/C No	**: 0596 010000 10975**
IFSC Code	**:IOBA0000596**
MICR Code	**: 400020037**
Branch	**: Sector 4, Vashi**
Pin Code	**: Navi Mumbai - 400705**

Participants should send a scanned copy of online payment for confirmation to imbrc2023@gmail.com