

INTERNATIONAL MANAGEMENT AND BUSINESS RESEARCH CONFERENCE (HYBRID) 2023

Speakers



Mr. Deep Puri

Business Development Director,



Prof. Srinath Jagannathan

Professor- HRM & OB, Indian Institute of Management - Indore



Prof. Sushanta Kumar Sarma

Associate Professor-OB-HR, Institute of Rural Management Anand





DEC 09, 2023 Saturday



10:00 AM - 6.00 PM



FCRIMS, Vashi, Navi Mumbai

Contact Us:

+91-8286863343 riteshkumar.fcrims@gmail .com

ABOUT FCRIMS

Fr. C Rodrigues Institute of Management Studies (FCRIMS) is a B-School in Fr. Agnel Technical Education Complex located in the heart of Navi Mumbai and is also popularly known as FABS (Father Agnel Business School).

Established in the year 2001, FCRIMS has made rapid strides in gaining preferred status amongst the MBA aspirants of MMS Program. This is a natural outcome of the wholehearted, dedicated, and, selfless contribution of the entire team of FCRIMS.

ABOUT CONFERENCE THEME AND CONFERENCE

The Future of Work has generated considerable attention with practitioners, academics, and policy makers. According to McKinsey & Company (2023), the future of work refers to an informed perspective on what businesses and other organizations need to know about how work could shift and how workforces and workplaces can prepare for those changes – whether they be big or small. This has never been more pressing, especially when we look around the technological developments such as artificial intelligence, machine learning, and digitalization that are contributing to disruptive work practices, organizational structures and institutions. However, there is little consensus on how the future of work will impact the world of work and businesses and how these changes should be understood and managed across global, national, organizational and individual levels.

We invite quantitative, qualitative, and mixed-method approaches and overall research articles constituting empirical, conceptual, and theoretical research for addressing a multitude of topics. The following supporting themes (but not limited to the list below) may be considered for areas of research and relevant topics.

FCRIMS IMBRC 2023 aims to bring together Leading academics, scientists, educators, researchers, research scholars and practitioners and management students to share their cutting-edge research work in line with the theme of the conference. Besides this, the conference will have a Pre-Conference Workshop intended to provoke intellectual discussion and dialogue among a diverse range of participants.

Pre-Conference Workshop I

Topic to be covered in the session:

Doing Research That Matters

About the Facilitator

Dr. Srinath Jagannathan Associate Professor - HRM & OB Indian Institute of Management - Indore



Dr. Srinath Jagannathan completed his Fellow Program in Management from Indian Institute of Management Ahmedabad in 2011. He worked on workers' experiences of insecurity for his doctoral dissertation. His doctoral work spanned qualitative inquiries from a post structural frame with informal economy workers, refugees, temporary workers and workers with formal employment contracts. He worked in the Centre for Labour Studies in Tata Institute of Social Sciences, Mumbai for more than three years before joining IIM Indore. He also holds a Bachelor's degree in Electronics and Telecommunication Engineering and a Master's Degree in History from the University of Mumbai.

His research interests span the domain of critical management studies. In his research, he has examined the implications of the performance of violence by actors and agencies of the state. He has also examined processes through which organisational wrongdoing becomes normalised and positions that may need to be nurtured in order to contest wrongdoing. He is interested in understanding how contemporary enactments of the employment relationship may reveal dark metaphors such as that of kidnapping. Through his research, he is interested in voicing the concerns of marginal workers and understanding how turns in the political economy are affecting them.

Pre-Conference Workshop II

Topics to be covered in the session:

Crafting Research Paper for Quality Publication

About the Facilitator

Dr. Sushanta Kumar Sarma
Associate Professor - OB-HR
Institute of Rural Management Anand



Dr.Sushanta Kumar Sarma is an accomplished educator with a diverse range of courses under his belt, including "Manager's Guide to Career Management," "Organizational Structure and Design," "Values and Ethics in Management," and more. Holding a keen interest in critical management studies, his research delves into the implications of state actors and agencies performing violence, as well as the normalization of organizational wrongdoing. He's also explored the contemporary dynamics of the employment relationship, drawing attention to dark metaphors like that of kidnapping. With a background in both Electronics and Telecommunication Engineering and History, Dr.Sarma brings a multidisciplinary approach to his work.

His extensive publication record includes articles in reputable journals such as the Social Enterprise Journal and the Journal of Management History, as well as contributions to edited books. Furthermore, his engagement extends beyond academia, as evidenced by his involvement in various national conferences and his coordination and instruction of Management Development Programs. In the realm of research and consulting, he has been a key contributor to projects evaluating schemes like the District Rural Development Authority and is actively engaged in ongoing initiatives assessing the impact of infrastructural support and social enterprises.

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Gajanan Dandage

Call for authors

Prospective authors are cordially invited to contribute to help shape the conference through submissions and presentations of their research papers describing origin and unpublished results of conceptual, constructive, empirical, experimental, theoretical work in all areas of **The Future of Work: Implications and Challenges for Organizations.**

Topics for submission of Conference Papers include, but not limited to

- New and Flexible Organization Forms
- Impact of Technologies on Individual, Group and Organization
- Future of Work and Firm Strategy
- Future of Work and Market Solutions (e.g., crowdsourcing)
- Education, Training, Re-Training, Lifelong Learning of Employees
- Knowledge Transfer and Innovation
- Entrepreneurial Advantage of the Emerging Opportunities
- Internationalization and Multinational Companies
- Current Societal Grand Challenges
- Climate Change and Future Financial Crashes
- Cross-Generational Conflict and Collaboration
- Implications for National Taxation and Welfare Systems
- Sustainable Distribution and Logistics
- Green technologies for sustainable environment
- Circular Supply Chain For better future
- Blockchain Technology
- Industry 5.0 and SCM challenges

Guidelines for submission of Abstract and Final Papers

Word Limit (Abstract) : Maximum300 words (Max. 5 keywords)

Word Limit (Full Paper) : Maximum 4000 words

Font :(Not more than 6 pages of A4 Size) Times New Roman

Font Size :14pt for titles and 12pt for subtitles

Spacing :1.5 lines

Body Text :12pt 1.5 lines

Margin :1 inch on all sides

Referencing Style : APA Referencing Style

All papers received in specified time and format will be evaluated based on originality and relevance to the theme of conference. Authors need to mention correct name, email ID and affiliating organization in Abstract and Full paper. A declaration should be submitted by corresponding author along with final paper stating the originality of the research work and non-violation of any copyright.

Note: Technical session will begin at 2.00 PM onwards.

Papers can be submitted at imbrc2023@gmail.com

Publication

All authors will get a copy of Conference Proceedings with ISBN Number. Selected papers will be published in UGC Care Journal subject to the acceptance by Editorial Board of the Journal. Authors will be informed about the necessary formalities to be completed once their paper is accepted for publication. All presenters and attendees will be given E-Certificates.

Prizes

First three best papers in the conference shall be awarded with the cash prize.

1st Best Paper - 5000 INR 2nd Best Paper - 3000 INR 3rd Best Paper - 2000 INR

Important Deadlines



Hybrid Conference Registration

Registration Charges:

Foreign Authors :INR 3000

Corporate Delegates :INR 1500

Academicians :INR 1000

Students/Research Scholars :INR 500

Paper in Absentia :INR 500

(Without paper presentation)

Co-author/s of the paper have to pay full registration charges.

Details for Payment of Registration:

Authors can make online payment (NEFT/RTGS) for registration:

Beneficiary Name : Fr. C. Rodrigues Institute of Management

Bank : Indian Overseas Bank

SB A/C No : 0596 010000 10975

IFSC Code :10BA0000598

MICR Code : 400020037

Branch : Sector 4, Vashi

Pin Code : Navi Mumbai - 400705

Participants should send a scanned copy of online payment for confirmation to imbrc2023@gmail.com

Please visit our website: https://www.fcrims.com/imbrc/2023

