



# Fr. C. Rodrigues Institute of Management Studies



## FCRIMS IMBRC - 2021

International Management and Business  
Research Conference (Online)

On

**Sustainable Development Post COVID 19**

**October 2, 2021**

Fr. C. Rodrigues Institute of Management Studies  
Vashi, Navi Mumbai - 400703, Maharashtra - India



## About FCRIMS

Fr. C. Rodrigues Institute of Management Studies (FCRIMS) is a B - School in Fr. Agnel Technical Education Complex, located in the heart of Navi Mumbai and is also known as FABS (Father Agnel Business School).

Established in the year 2001, Fr. C. Rodrigues Institute of Management Studies has made rapid strides in gaining a “preferred status” amongst the aspirants of MMS Program. This is a natural outcome of the wholehearted, dedicated, and, selfless contribution of the entire team of FCRIMS.

## About Conference Theme and Conference

### Sustainable Development Post COVID 19

COVID - 19 pandemic has unleashed an unprecedented crisis causing disruption to sustainable development. This pandemic has sent shockwaves through the global economy. People are worried about their lives and livelihoods. Governments are stretching their spending capacity. The stability of financial systems is threatened. Businesses are witnessing falling exports, sharp capital outflows, lower receipts from remittances, and lower tourism earnings. Many businesses are either closed or waiting for customers to return. Business policymakers all over the world are looking for ways to limit the economic fallout.

**FCRIMS IMBRC 2021** aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Sustainable Development Post COVID 19. It also aims to provide a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Sustainable Development

# CHIEF PATRON

**Rev.Fr. Saturnino Almeida, Managing Director,**  
Fr. Agnel Technical Education Complex,Vashi, Navi Mumbai

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## PATRONS

**Fr. Sebastiao Rodrigues, Assistant Director,**  
Fr. Agnel Technical Education Complex, Vashi, Navi Mumbai

**Mr. Prasad Menon, CEO,**  
Agnel Technical Education Complex, Vashi, Navi Mumbai

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## CONFERENCE CHAIR

**Dr. Sujata Chincholkar**  
Director - FCRIMS

## CONFERENCE COORDINATOR

**Prof. (Dr.) R.C. Walke**

## CONFERENCE CO-CHAIRS

**Dr. Manisha Karandikar**  
**Prof. Bindal Totlani**  
**Prof. Aradhana Tiwari**  
**Prof. Neeta Keswani**  
**Prof. Manisha Kushte**

## CONFERENCE ADVISORS

**Prof.(Dr) D.Y. Patil**  
Director-Guru Nanak Institute of Management Studies,  
Mumbai  
Former President - AIMS (Association of Indian Management  
Schools)

**Prof. Vilas Chaudhary**  
Dean - Operations and Chair Person - CoE for Business  
Analytics-SIES College of Management Studies, Navi Mumbai  
Chartered President - Rotary Club of Navi Mumbai Central,  
Nerul

## CONFERENCE SUPPORT TEAM

**Shrabani Walke**  
**Subhash Chavan**  
**Vijay Mandhare**  
**Vidya Nemané**  
**Gajanan Dandage**



## Call for Authors

Prospective authors are cordially invited to contribute to help shape the conference through submissions and presentations of their research papers describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in all areas of Sustainable Development.

Topics for submission of Conference Papers include, but not limited to:

### Finance

- Impact of COVID-19 on Indian Financial Institutions/Banks/ Economy as a whole and a road ahead
- SME/MSME financing
- Investments in Financial Securities/Real Estate post COVID-19 era
- Domestic savings
- Penetration for Insurance products increase post COVID-19 era

### Marketing

- Retail Industry -- Management in post COVID Era
- Services Marketing -- Adapting to the new normal
- Product Development/Modification
- Marketing Communication
- CSR and Outreach Programs

### Operations

- Green Supply Chain and Institutional framework
- International trade and logistics
- Innovations in Logistics and Supply Chain
- Integrated Supply Chain at global and local levels
- Automation in Manufacturing
- Production and Operations management challenges

### HR

- Careers after COVID-19- challenges and opportunities
- Institutional and individual learning post COVID-19- a pathway to change
- Increase in resilience and crisis management post COVID-19
- Employer - Employee Expectations in a post COVID-19 paradigm
- Psychological distress due to social isolation/ distancing at the individual, family and societal level.

### General

- Sustainable management of natural resources
- Global sustainable development and challenges
- Climate change mitigation, land degradation and biodiversity
- Renewable resources of energy



## Guidelines for submission of Abstract and Final Papers

|                         |  |
|-------------------------|--|
| Word Limit (Abstract)   | : Maximum 300 words (Max. 5 keywords)                      |
| Word Limit (Full Paper) | : Maximum 4000 words<br>(Not more than 6 pages of A4 Size) |
| Font                    | : Times New Roman  |
| Font Size               | : 14pt for titles and 12pt for subtitles                   |
| Body Text               | : 12pt   |
| Spacing                 | : 1.5 lines  |
| Margin                  | : 1 inch on all sides                                      |
| Referencing Style       | : Harvard referencing style adopted by Emerald             |

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All papers received in specified time and format will be evaluated based on originality and relevance to the theme of conference. Authors need to mention correct name, email ID and affiliating organization in Abstract and Full paper. A declaration should be submitted by corresponding author along with final paper stating the originality of the research work and non-violation of any copyright.

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Papers can be submitted at [imbrc.conference.2021@fcrims.com](mailto:imbrc.conference.2021@fcrims.com)

## Publication

All authors will get a copy of Conference Proceedings with ISBN Number. Selected papers will be published in UGC Care Journal subject to the acceptance by Editorial Board of the Journal. Authors will be informed about the necessary formalities to be completed once their paper is accepted for publication. All presenters and attendees will be given E - Certificates.

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# Prizes



First three best papers in the conference shall be awarded with cash prize by Rotary Club of Navi Mumbai Central, Nerul.

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1st Best Paper - INR 5000  
2nd Best Paper - INR 3000  
3rd Best Paper - INR 2000

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## Important Deadlines:

Abstract Submission: August 10, 2021

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Communication for acceptance of Abstract: August 20, 2021

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Submission of complete Research paper: September 15, 2021

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Communication for acceptance of complete research paper:  
September 20, 2021

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Last Date for registration: September 25, 2021

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## Conference Registration

### Registration Charges :

|   |   |          |
|---|---|----------|
| Foreign Authors                                     | : | INR 3000 |
| Corporate Delegates                                 | : | INR 2500 |
| Academicians  | : | INR 2000 |
| Students/Research Scholars                          | : | INR 1500 |
| Paper in Absentia                                   | : | INR 1000 |
| Attendees/Listeners<br>(Without paper presentation) | : | INR 500  |

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Co-author/s of the paper have to pay full registration charges.

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### Details for Payment of Registration:

Authors can make online payment (NEFT/RTGS) for registration:

|                    |  |
|--------------------|--|
| Beneficiary Name : | Fr. C. Rodrigues Institute of Management Studies |
| Bank :             | Indian Overseas Bank                             |
| SB A/C No :        | 0596 010000 10975                                |
| IFSC Code :        | IOBA0000596                                      |
| MICR Code :        | 400020037  |
| Branch :           | Sector 4, Vashi                                  |
| Pin Code :         | Navi Mumbai - 400 705                            |

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Participant should send a scanned copy of online payment for confirmation to [imbrc.conference.2021@fcrims.com](mailto:imbrc.conference.2021@fcrims.com)  
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Please visit our website: <https://www.fcrims.com/imbrc/2021>





## Registration Form

### FCRIMS IMBRC - 2021

#### International Management and Business Research Conference on Sustainable Development Post COVID 19

Registration form :

Name of the Main author/ Co - author: .....

Designation: .....

Department and College/University/Organization: .....

Address for Correspondence: .....

.....Pin Code: .....

Tel. No.: (O): ..... (R).....

Mobile No: ..... Email:.....

Title of the paper - .....

Category of the participant - Foreign Authors/Corporate Delegates  
Academicians/Students/Research Scholars/Paper in Absentia

Payment Details:

Mode of payment: NEFT / RTGS

Transaction ID No:..... Amount:..... Date:.....

Details of Bank:.....

Signature of the participant:..... Date:..... Place:.....

[Click Here to fill the form](#)

For any query, Please Contact:

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